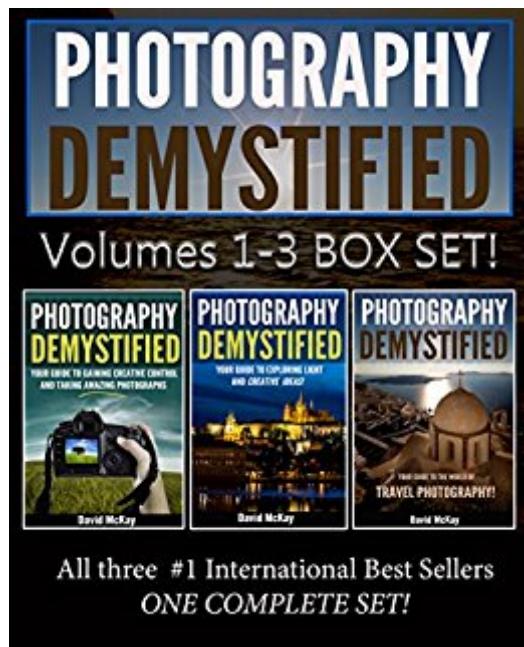


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Photography Demystified: Box Set Of Volumes 1-3



Synopsis

Get all three #1 International Best Selling books in one COMPLETE collection! BEST VALUE!Volume One: Photography Demystified™ •Your Guide to Creative Control and Taking Amazing Photographs is the first volume of the Photography Demystified series. Are you stuck on the auto mode on your camera? Frustrated by the fact that you know you own a great camera but are unable to use it to capture the photographs you've always wanted and that you see in your mind but can't get the camera to take? Did you purchase a new camera or receive one as a gift, excited about the wonderful possibilities of creating amazing photographs, only to open the camera manual and find yourself overwhelmed at all the technical information in front of you, thinking there is no way I can do this?In this book, I am going to get you out of the "auto" mode and on your way to creating the incredible photographs you've always dreamed of! This book will take you from automatic to full manual settings in a new and easy to implement way, giving you the control you need to capture images the way you desire. "Photography Demystified"™, Your Guide to Understanding Photography, Gaining Creative Control and Taking Amazing Photographs!™ has been designed to resolve your frustrations and photography difficulties. This book will give you the tools, education and practical applications needed to understand how to take great pictures! PLUS, a section entirely dedicated to assignments has been included! Video tutorials are also available at no charge!Volume Two: Photography Demystified™ •Your Guide to Exploring Light and Creative Ideas, Taking You to the Next Level builds upon the knowledge gained from my first book in the series. After reading the first volume, you are now ready to take all of that knowledge, get out there, and take even more amazing photographs than you ever dreamed. The problem•what to photograph, what specifics to consider for that situation, and when and how to do so? Specific situations, such as times of day, specific light, gear choice, nightscapes, street scenes, people, landscapes, and more, all have certain intricacies, limitations, and issues that need to be considered when approached. Now that you have learned all about exposure, lenses, histograms, and more, in my first volume, this book is the next step in the process of Photography Demystified!Volume Three: Photography Demystified™ •Your Guide to the World of Travel Photography™ •How to Explore, See, and Photograph the World is a book written for those that love to travel, explore, adventure, and photograph. Photography Demystified™ •Your Guide to the World of Travel Photography™ •How to Explore, See, and Photograph the World is dedicated to giving you practical advice, so you can get the most out of your travel photography experience. This book will help you and your gear get to your destination/s practically and safely. I present what I have learned

through years of travel and leading photographic tours. Additionally, the travel photographer will receive specific insight into creating photographs of their travels that are both stunning and captivating, in terms of the stories they tell. Along with my wife, Ally, I own McKay Photography Academy. I have taught over 12 thousand people, just like you, photography. For the past five years, I have also led hundreds of beginning photographers and photo enthusiasts on photographic tours around the world— to Cuba, Europe, Tanzania, and Iceland— among many other places. Having earned the titles of Master of Photography and Master of Photographic Craftsmen from Professional Photographers of America, the leading photography organization in the world, I have been a full-time professional photographer for over twenty-nine years and am passionate about teaching others how to achieve great results in their photography and to take the frustration out of the process! -David

Book Information

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Customer Reviews

Photography Demystified: Box Set of Volumes 1-3— I am fortunate to live close enough to the McKay Photography Academy to take classes from them in person. Over the past year I've gotten

to know the talent and commitment of both David and Ally. In addition to classes I've also participated in a couple of their tours. Even with this background, I have learned so much from the 3 books written by David. He's poured his heart into these books. His purpose is to share what he's earned through years of mastery, and to support each person in their own photography journey, whatever their level. Having these books is even better than taking their courses in person. David is able to go much more in depth on topics ranging from basic camera settings, why/when you make manual adjustments, how to understand the effect of various light on your photographs, and how to prepare for trips where you want to emphasize taking photos. Other reviewers have gone into the scope of each book; there is no need to repeat that here. Suffice it to say that having all this information in one set of books is a resource that you'll go back to, again and again. David's style of writing is very easy to follow; it's as though you're in a personal conversation with him. I can't wait until these books come out in print! I'll be getting them again, in a version that I can highlight, make comments in, paperclip pages, and all the other notations that actual physical books allow. If you are at all in doubt as to whether these books are worth your time and/or money, the answer is a hearty "yes"!

As a professional photographer I found David's teaching very sound and yet easy enough for a new photographer to grasp. I especially liked the book about Travel, since I have not been to many of the places that David described. His first hand experiences in Iceland, with places to photograph and especially what time of day is best will make a great reference book for when I go there. This wasn't even on my radar as a place I wanted to photograph before I read this book. Now, it is definitely on my priority list. I am familiar, as are most photographers, with the Serengeti and Ngorongoro Crater, from Wild Kingdom and other TV documentaries. But, I didn't know that the migration is continuous and the animals never leave the crater! As mentioned in a previous review, having all this available on my Kindle makes this easy to keep with you if you need to refresh your memory on the details.

For those (and there will be quite a few) who have not purchased these "photography demystified" books individually, this "boxed set" is a cost effective way of getting access to three very useful, eminently readable e-books that will give any photographer from beginner to "pretty serious" level some new perspectives to help them record better and more effective images. For me, the highlight is the exploring light volume since this is the essence of photography and anyone who goes through the creative ideas section and tries the assignments will come a more confident and better photographer. I have reviewed the travel photography volume elsewhere and continue to

recommend that this will be invaluable to those who travel with the goal of taking images high on their list of reasons for the trip.

As this review is to be about the 3rd book in the set 'Travel Photography' it is apt that I met David and Ally while I was traveling. We met in the middle of the Serengeti, they with their student photographer group and I on my own. They were engaging and their troupe was so filled with what they had seen, learned, sensed thus far they were spilling over into their surroundings. Albeit initially annoying, I found it to be nothing more than unbounded enthusiasm. David and Ally are not only recognized Masters of Photography they have a passion and love for the art that creates a contagion. That contagion I had initially diagnosed as raucous I soon would understand. After being invited to join the group for dinner and breakfast we became fast friends. I have loved photography since I was a child and had my first Brownie camera. I had never taken a photography class in my life just experimented a lot which in the day of film was a bit expensive, but still enjoyable. When I returned to the states I decided to take a couple classes with the McKays. The classes were a condensed version of Book One. I was astounded. They made it all make sense and they love doing what they do so make awesome teachers! I now understood the troupe I had met in Africa a little more. I was so excited to go play with my camera. I even splurged on a new lens! Book one will do this for you with what I refer to as the Golden Triangle (no relationship to it's twin in India!). Book One really does demystify the art but this should just propel you forward with this love, hobby, stress reliever or whatever photography is for and to you. Book 2 is a great sequel to that but my new favorite is the travel photography Book 3! Ah the things we learn the hard way! But why? When in the age of global intelligence David has packed it all up in one tidy present to make your travels oh so much more relaxed and stressless. I wish I had these books 40 years ago when I had cameras stolen with film still in them. Oh but we learn from our mistakes. Treat yourself to all 3 of the books and learn your lessons before you go. Take it all in first and then breathe, in/out, in/out. Look at where you are and do slow a 360 degree turn to take it all in. You can pinch yourself if your destination has been a lifelong dream....now pick up your camera and put all of David's selflessly shared wisdom into practice. I guarantee if you have absorbed better than 50% of what he has shared you are well on your way to some really big smiles and your own art on the wall full of memories that will return you over and over to that exact place time, sight, smell that made you hit the shutter button in the first place. Read the books and then go play. If you forget something just dogear the page! It's an old saying! Thank-you David as always for sharing your wisdom and Ally don't take this as a slight. When I say David I mean David and Ally but his name is on the cover so

well, you know how that goes! The cherry on top!

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